



YOUNG ISRAEL OF HOUSTON
 בית כנסת ישראל הצעיר ד'יוסטאן

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February / March 2018

Dear Friends,

For almost a quarter of a century Young Israel of Houston has published and distributed our meticulously researched Pesach Planner. This publication includes Laws of Passover, helpful Passover hints and updated Passover schedules. Our Planner also includes updated "Kosher for Passover" product lists that are extremely useful when preparing for the holiday. We provide our Pesach Planner as a free service to the entire Houston community and beyond. The Planner is used by hundreds of people throughout the city, and many patrons can be seen carrying their planners into local merchants as they shop. Additionally, our Pesach Planner can be viewed on any device.

Since our Pesach Planner is available on the web, we have been getting feedback from Jews throughout the United States as well as some international readers, who have also found it to be useful.

To view last year's Pesach Planner (for reference only) please click here: <http://PesachPlanner.org/>

Do you have goods or services that you would like to advertise? We will once again be accepting ads to be included in our digital Pesach Planner. Our prices remain the same as in past years.

1/8 page - \$36

1/4 page - \$72

1/2 page - \$125

Full page - \$200

~~Back page - \$300~~ — Sold out!

Please email your digital ad to Mrs. Rivkey Nimchinsky at mrsRnim@gmail.com, with the subject line "Pesach Planner Ad". **Only digital ads sent to Mrs. Nimchinsky will be accepted.**

Payment should be made to Young Israel of Houston. **Advanced payment is required.**

Please remember to include in your email the size of the ad that you would like to place, as well as your contact information. Mrs. Nimchinsky will inform the Y.I.H. shul office to expect your payment once you make final arrangements with her.

Ad deadline is Monday, February 26th by 6:00 PM, so don't delay!! Please have all of your ads and payment in by that time in order to assure placement in our digital planner.

Thank you.