



YOUNG ISRAEL OF HOUSTON
בית כנסת ישראל הצעיר ד'יוספאן

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March 2024

Dear Friends,

For almost thirty years Young Israel of Houston has published and distributed our meticulously researched Pesach Planner. This publication includes Laws of Passover, helpful Passover hints and updated Passover schedules. Our Planner also includes updated "Kosher for Passover" product lists that are extremely useful when preparing for the holiday. We provide our Pesach Planner as a free service to the entire Houston community and beyond. The Planner is used by hundreds of people throughout the city, and many patrons can be seen carrying their planners into local merchants as they shop. Additionally, our Pesach Planner can be viewed on any device.

Since our Pesach Planner is available on the web, we have been getting feedback from Jews throughout the United States as well as some international readers, who have also found it to be useful.

To view last year's Pesach Planner **(for reference only)** please click here: <http://PesachPlanner.org/>

Do you have goods or services that you would like to advertise? We will once again be accepting ads to be included in our digital Pesach Planner. Our prices remain the same as in past years.

1/8 page - \$36
1/4 page - \$72
1/2 page - \$125
Full page - \$200
Back page - \$300

- ▶ Please email your digital ad to Mrs. Rivkey Nimchinsky at mrsRnim@gmail.com, with the subject line **"Pesach Planner Ad"**.
- ▶ Your email should also include the size of your ad, as well as your contact information.
- ▶ Only digital ads sent to Mrs. Nimchinsky will be accepted.
- ▶ Payments should be made online here: <https://www.yihouston.org/payment.php> with the words **"Pesach Planner Ad"** in the **"Payment Notes"** section.
- ▶ After you pay for your ad, you will receive a system generated confirmation email. **Please forward a copy of the payment confirmation email to Mrs. Nimchinsky when you place your ad.** Advance payment is required.

Ad deadline is on Thursday, Ta'anis Esther, March 21st by 11:00 PM, so don't delay!! Please have all of your ads and payments in by that time in order to assure placement in our digital planner.

Thank you.